

Hereby I confirm my registration to the 17th Roundtable of the Initiative Münchner UnternehmerKreis IT on Monday, 30 May 2005.

Company: \_\_\_\_\_

Participant: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Postal registration, via fax or preferably email to:

Münchner UnternehmerKreis IT  
Steffen GmbH  
Lutz Steffen  
Selbhornstr. 21  
81825 München

Phone: 0 89/4536 1124  
Fax: 0 89/4536 1125  
info@muk-it.com  
www.muk-it.com

The Münchner UnternehmerKreis IT is an initiative by Munich entrepreneurs of the IT-industry, providing a platform for an integrated and holistic information and experience exchange, also supporting cooperations.

**Targets are:**

- To provide access to the expertise, experience and the active engagement of all members, partners and sponsors.
- Trustfull experience and know-how transfer. (Get advice and provide it)
- Activation and utilization of premium business relationships.
- Support cooperations beyond borders.

**MUK is an initiative of:**

- Prof. Gerhard Barich, Fachhochschule München
- Dieter Bareuther, msg netzwerkservice GmbH
- Dr. Josef G. Böck, Singhammer IT Consulting AG
- Jörg Brünig, Fujitsu Siemens Computers
- Peter Driessen, IHK München + Oberbayern
- Ralf Gärtner, SoftM AG
- Prof. Dr. Rudolf Haggenmüller, F.A.S.T. GmbH
- Martin Häring, Sun Microsystems GmbH
- Ernst Hermannsdorfer, CoreNet GbR
- Klaus Hommer, Oracle GmbH
- Michael Hoppe, mgate GmbH
- Werner Hüngsberg, Hüngsberg AG
- Björn Jopen, FairControl GmbH
- Dr. Bernward Jopen, UnternehmerTUM GmbH
- Wolfgang Klein, Dalett a.n.n München GmbH
- Hans-Peter Knödseder, DV-Ratio AG
- Günter Kugel, AKM Software Beratung GmbH
- Peter Lindlau, Peter Oltmanns, Pol GmbH
- Gerd Marxer, Ernst & Young AG
- Manfred Moullion, DNSint.com AG
- A. S. Müller, P. Scheer, A,S,M, Werbeagentur GmbH
- Günter Rester, Microsoft GmbH
- Dr. Helmuth Seidel, Dr. Seidel Infosysteme GmbH
- Lutz Steffen, Steffen GmbH
- Thomas Striebel, IBM Deutschland GmbH
- Curt Winnen, Munich Network e.V.
- Angelo W. Zenz, DMC Group

## Invitation to the 17th Roundtable

**Presentation:** 3 Entrepreneurs present their companies within 3 minutes each

**Roundtable:** Employee qualification and development

Life-reports and experience exchange; as special, the introduction of the “4th employee competence” by Susanne Storck (actress and speaker at the Theatre-Academy Cologne).

Kindly supported by



Monday, 30 May 2005

## Münchener UnternehmerKreis IT – for Managing EntrepreneUrs with Know-how!

**The Vision:** Young and established IT-entrepreneurs, as also University representatives and experts on one table. Understand similarities, motivate “makers”, establish and sustain an open forum of competence exchange.

**The Challenge:** Topics which you help choosing, approach and discuss competently. In dialog on the Roundtable. With experts. With you.

**Target:** Establish the MUK as a competence- and cooperations-forum, build a dialog between Munich's IT-enterprises and develop the MUK to an innovativ collaborations-platform.

### Your prioritised topic: Employee qualification and development

After the short presentations of 3 companies of 3 minutes each, we will receive experience-reports from the following companies on how they managed their employee development:

- Schenker AG, Bettina Kunert
- Thumm & Partner, Ute Thumm

During the second part we enjoy a humorous introduction of the “4th employee-competence” by Susanne Storck, namely the competence to present us and our company in a sustainable manner.

While in the third part you are given the opportunity to an opinion-exchange in a small elite circle (approximately 5-6 persons per group).

#### Your benefit:

- Informations on employee qualification and development
- Experience exchange on success-stories
- Get to know new partners and clients

## 17. Roundtable Münchener Unternehmer- Kreis IT, Monday, 30 May 2005 in the premises of IBM Deutschland GmbH, Hollerithstr. 1, 81829 Munich

3:00 pm	<b>Arrival</b> and networking with market place
3:30 pm	<b>Welcome</b> by Thomas Striebel, Vice President Business Partner Organisation Central Region
3:35 pm	<b>Overview</b> and agenda-release by Lutz Steffen
3:40 pm	<b>Three Elevator Pitches</b> by makers of the MUK
4:00 pm	<b>Ute Thumm</b> , Thumm & Partner owner, introduction
4:15 pm	<b>Bettina Kunert</b> , Schenker AG, manager hr-development, experience report about employee development in the company
4:45 pm	Break
5:15 pm	<b>Susanne Storck</b> , actress and speaker in the Theatre Academy Cologne, practical introduction into the “4th employee competence”, how we present us and our company in a sustainable and distinctive manner
6:15 pm	<b>Group-workshop</b>
7:15 pm	<b>Presentation of group results</b>
8:00 pm	<b>Snack</b>

#### Your presentation partners:

**Peter Lindlau**, Pol GmbH

**Michael Marxer**, PACS JOBWARE GMBH

**Franz Gaul**, applilog AG

#### Your moderator:

**Lutz Steffen**, Founder of the Steffen GmbH, Munich, and of CoreNet GbR. Enterprise- and process-consultant since 1987, specialised on enhancing the market positioning of IT-enterprises.

#### Event details:

**Date:** Monday, 30 May 2005 from 3.00 pm to approximately 8.00 pm

**Venue:** IBM Deutschland GmbH, Hollerithstr. 1, 81829 Munich

Parking available

**Participants:** Exclusively IT-entrepreneurs (Entrepreneurs, General Managers and Board Members)

**Participation fee:** 116.00 Euro per participant (Initiators and members 75.00 Euro incl. tax). The fee is to be transferred before 29 April 2005 under the classification “MUK 17. Roundtable” with remark of first and family name to: VR Bank München Land eG, BLZ: 701 664 86, Konto-Nr.: 240 18 27

**Registration:** Please until 29 April 2005 via e-mail to info@muk-it.com. Verbal and registrations via phone cannot be considered. Your registration is mandatory, only valid for you and cannot be transferred. For short notice cancellations we will not refund your participation fee.

**Registration deadline:** 29 April 2005